

# The WOMANIFESTO

A Nonpartisan Ballot Guide to Strengthen  
Colorado by Voting With Women in Mind

## **wo•man•i•fes•to**

*noun: a public proclamation of policy goals,  
intentions, or views, especially one issued before  
an election; a policy statement or platform*



**The Women's  
Foundation of Colorado**

Women Thriving. Colorado Rising.®

# OVERVIEW

The Women's Foundation of Colorado (WFCO) is the only statewide, community-funded foundation protecting progress and advancing gender, racial, and economic equity for all Colorado women.

We leverage community investments and every tool we have to dismantle systemic barriers, close equity gaps, and build a more just and prosperous state for all women. WFCO learns from and informs our community through research. We translate information into action through grantmaking and investments. We transform systems for Colorado women and their families through advocacy.

As a community, when we vote, we shape the future we want to live and work in. WFCO created The Womanifesto to help you ensure - with your vote - all 2.85 million Colorado women and girls thrive and Colorado rises.

## WFCO Policy Priorities



Address root causes of poverty and provide holistic and flexible resources to women and their families



Reform Colorado's tax and budget policies to promote equity and allow for sufficient resources to be dedicated to WFCO priorities



Promote issues and protect rights that promote gender, racial, and economic equity

# We believe all of us should have the freedom and means to pursue our own paths to happiness & prosperity.

Coloradans take pride in the progress we've made as a state where women have the resources to thrive.

But our freedoms are on the line. People who are threatened by equal rights for women, LGBTQ+ people, and people of color want to roll back our progress to control our bodies, families, and economic futures.

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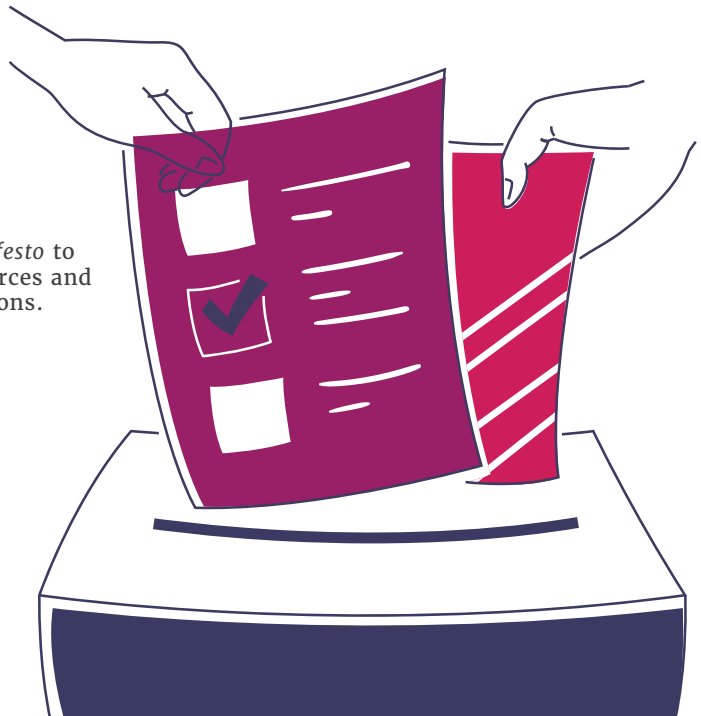
## *Vote by November 5*

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Voting is our opportunity to ensure Colorado continues to be a leading state for women's safety, opportunity, and prosperity. WFCO identified three statewide ballot measures and four local ballot measures that will advance and accelerate economic opportunity for Colorado women and their families. We encourage you to review all measures on your ballot. It's about people not politics.

### ***Learn More!***

Please visit [wfc.org/womanifesto](http://wfc.org/womanifesto) to view more resources and additional positions.



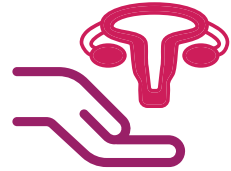
## OUR POSITION

Statewide



## Vote Yes to Protect Reproductive Freedom

*Amendment 79*



### Right to Abortion and Health Insurance Coverage

If passed, this measure would add a right to abortion in the state constitution and remove the constitutional ban of public funding being used for abortion services. It would allow Coloradans who use public health insurance plans, or who are employed by state/local governments and covered by employer health plans, to have abortion services covered under their health insurance.

Research\* clearly links full access to reproductive health care – including abortion – to economic security. A study published in 2018 found that “Women denied abortion were more likely than were women who received an abortion to experience economic hardship and insecurity lasting years. Laws that restrict access to abortion may result in worsened economic outcomes for women.”

To promote justice for women, WFCO supports access to the full range of reproductive health information and services, including abortion care. We believe in the right to decide to have or not have children, free from stigma.

**Make abortion a constitutional right in Colorado  
and end the public funding ban.**

\*[www.iwpr.org](http://www.iwpr.org), *Economic Effects of Abortion Access*



## Vote Yes to Protect Marriage Equality

### *Amendment J*

### Remove Constitutional Same-Sex Marriage Ban Amendment

Currently, Colorado's constitution defines marriage as between a man and a woman. If passed, this measure would remove the same-sex marriage ban from Colorado's state constitution and ensure Coloradans have the right to equal marriage even if the Supreme Court decision protecting marriage is overturned.

Coloradans should have the freedom to be their authentic selves, marry who they love, and live in a place where they have every opportunity to prosper. Ensuring this right will also strengthen Colorado's economy by allowing employers to attract talent from a broader pool of individuals and providing clarity in benefits eligibility for workers.

**Colorado has a same-sex marriage ban in its constitution.  
Remove it.**





# Vote Yes for Mental Health and Victim Services

## *Proposition KK*

### Excise Tax on Firearms Dealers, Manufacturers, and Ammunitions Vendors



If passed, this measure authorizes a 6.5% excise tax on gun dealers, gun manufacturers, and ammunition vendors. It is estimated to generate \$39 million annually. The funds would be dedicated to expand statewide mental health services and healing for children, veterans, underserved young people and victims of domestic violence, sexual assault, child abuse, and other violent crime.

Throughout Colorado there are organizations providing mental health services to these populations. Known as victim service providers, they provide resources and support to individuals exposed to trauma. For many years, federal funds were directed to these organizations but since 2018 that funding has been cut in half, restricting survivors' abilities to thrive.

This tax would directly support these individuals and ensure vital victim service providers have the resources to operate. Retail sales to peace officers, law enforcement agencies, and active duty military are exempt from the excise tax.

The creation of a reliable and consistent Colorado-based revenue source allows for victim service providers to continue to provide life-saving support to survivors.

**Let's fund life-saving services for those who need them most.**

# We encourage you to carefully review all of the local measures on your ballot.

WFCO supports the following local measures because they will help more women and families access resources they need – child care, healthcare, and housing – to thrive.

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## OUR POSITION

Local

### City and County of Denver



## Vote Yes for Healthcare

### *Measure 2Q*

0.34% sales and use tax for Denver Health and Hospital Authority

**Denver Health is a safety net hospital and provides life-saving care. Let's fund it.**



## Vote Yes for Affordable Housing

### *Measure 2R*

0.5% sales and use tax for affordable housing

**Denver desperately needs more affordable housing.**

**Grand County**



**Vote Yes for Child Care**

*Measure 1A*

Increase lodging tax to support early child care and education

**Grand County residents deserve access to early child care and education.**

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**La Plata County**



**Vote Yes for Child Care and Affordable Housing**

*Measure 1A*

Reallocate lodging tax to support early child care and affordable housing

**La Plata County residents deserve early child care and affordable housing.**



# HOW TO SHARE THIS GUIDE

Information is power! Share and discuss our ballot guide with your friends, family, neighbors, and more. Voting with women in mind is foundational to strengthening opportunities for our families, communities, and statewide economy. Spread the word: When women thrive, Colorado rises.

## In-person Ideas

- ✦ Convert your next book club into a discussion of *The Womanifesto*
- ✦ Invite friends to watch a debate
- ✦ Hold a “Ballots & Broncos” party and use halftime to make a voting plan with your friends. Alternatively, schedule a “Ballots & Brunch” with friends.
- ✦ Bring *The Womanifesto* as a +1 to any event you go to before the November 5 election

## Digital Sharing

- ✦ Post a photo of your in-person sharing event – or of yourself with *The Womanifesto*. Tag The Women’s Foundation of Colorado and use the hashtags #VoteWithWomenInMind and #TheWomanifesto
- ✦ Send *The Womanifesto* to your group text
- ✦ Share a link to *The Womanifesto* on your social media and tell people what you found helpful
- ✦ Post a link to any online groups to which you belong!



@wfcolorado



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## 2024

*Please visit [wfco.org/womanifesto](https://wfco.org/womanifesto) using the QR code below to view more resources and additional positions.*

Esta guía electoral también está disponible en español utilizando el código QR que esta a continuación.



*As a 501c3 tax exempt organization, The Women's Foundation of Colorado cannot support or oppose candidates for public office or political parties. However, we can and do take positions on issues.*