

BOARD ANNUAL REPORT 2023-2024

Due: May 31, 2024

Office / Committee: Membership

Name: Jill Smith

Date: April 27, 2024

STRATEGIC PLAN AREAS

Education & Training: Addressing the barriers and implicit biases that hinder advancement of women.

Economic Security: Ensuring livelihoods for women.

Leadership: Closing the gender gap in leadership opportunities.

<u>Governance & Sustainability</u>: Ensuring the strength, relevance, and viability of AAUW well into the future.

Goals: What goals did you set this year that are in alignment with this Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e., completed, % completed, estimated completion date, etc.).

Membership is mainly a Governance and Sustainability area of the strategic plan.

- 1. I supported and promoted the national OpenUp campaign to eliminate the degree requirement in the AAUW Bylaws and attend webinar presentations.
- 2. Two Zoom meetings were planned to share information and practices with all 11 branch Membership VP's. Summaries were distributed to all MVP's even if they were not in attendance.
- 3. I continued to coordinate with the state Treasurers for using the Community Hub for renewals and joins and communicated with branch Membership VP's about the summaries of Office Hours meetings submitted by state and branch Treasurers.
- 4. I coordinated the NCCWSL application and registration process.
- 5. I procured the award for the Legacy in Leadership Award presentation.
- 6. I participated in the State Convention Planning Committee.
- 7. I created and presented the Membership 2023-2024 Numbers chart at the State Convention Annual Meeting.
- 8. Branches were honored at the Annual Meeting for achieving at least 80% retention of members (a 5-star requirement).

- 9. 50-Year and Legacy Circle Members were recognized at the Annual Meeting.
- 10. Legacy Circle members were honored at the Annual Meeting with information presented to all members about the national program.
- 11. I attended all state Executive Committee and Board meetings, Public Policy Day and State Convention.

12.



AAUW-CO 23-24

Membership Numbe This is the link to open the 2023-2024 Membership Totals chart.