



ANNUAL REPORT 2021-22

Office:	Membership Vice President		
Name(s):	Jill Smith	Date:	March 30, 2022

STRATEGIC PLAN AREAS

Education & Training: *Addressing the barriers and implicit biases that hinder advancement of women.*

Economic Security: *Ensuring livelihoods for women.*

Leadership: *Closing the gender gap in leadership opportunities.*

Governance & Sustainability: *Ensuring the strength, relevance, and viability of AAUW well into the future.*

Goals	<i>What goals did you set this year that are in alignment with this Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i>
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The main purpose of helping branch Membership VP's (MVP's) is to maintain and develop the Governance and Sustainability of the branch and its members. My goal has been to offer support and networking for navigating National and State programs related to membership matters.

Programs	<i>Did you identify and/or hold any programs/activities/events that were in alignment with this Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i>
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A Zoom meeting was held on November 16, 2021, where we discussed the following items: Successful ways of contacting renewals, Community Outreach activities to “spark interest in what AAUW is/does, Ways branches partner with C/U’s, and how the National “Shape the Future” can help recruit new members.

I was in contact with Angela Cooper at National about the membership annual dues change. I sent information to MVP's about reminding members to change their numbers and passwords to be able to manage their own membership at the National Website. After receiving an email from Angela Cooper stating the process for accessing branch data that Jan Jones (Colorado Springs Branch) had received, I forwarded that information to all 12 branch MVP's.

I created the Branch membership numbers chart to present at the Annual Meeting in April. I sent an email to all 12 branch MVP's the link to register for the state Annual Meeting Convention to be held on Zoom.

I attended all State Board meetings and served on the Nominating Committee.

Five Star National Recognition Program

Programs

Advancement

Communications and External Relations



Public Policy & Research
Governance & Sustainability