



BRANCH ANNUAL REPORT 2021-2022

Branch:	Longmont		
President:	Wanda Schnabel	Date:	6-7-22
Administrator:	Kathy Hall		
<p>AAUW Longmont’s overall theme for 2021-22 was Promoting Diversity, Equity & Inclusion. Branch leadership continued to focus on the areas identified their 2021-23 Strategic Plan. Overall, the Branch’s goals are in alignment with the latest national strategic plan and consistent with our members’ interests. Our strategic plan can be found at the end of this report. An update of our workplan will be available in August.</p> <p style="text-align: center;"><u>Education & Training</u></p> <p style="text-align: center;"><i>Addressing the barriers and implicit biases that hinder advancement of women.</i></p>			
Goals:	<p><i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i></p> <ul style="list-style-type: none"> • National Strategic Plan 2.0 Goals <ul style="list-style-type: none"> - Champion equal access in education, emphasizing STEM - Ensure education at every level is free from sexual discrimination 		
<ul style="list-style-type: none"> • See our Strategic Plan - attached 			
Programs:	<p><i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National’s Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i></p>		
<ul style="list-style-type: none"> • Education Committee - continued to focus on expanding our connection with the local Front Range Community College (FRCC) campus. We have provided food and personal items for their student Pantry four times this year - August, November, February, and June. The committee is also investigating ways to be able to support student achievement through tutoring. (Ongoing) • Exploring Racism and Anti-Racism Study Group – met monthly and expanded their study focus to Indigenous Peoples this year. In addition to discussions, this group visited the History 			

Colorado and Denver Art Museum to expand their understanding of racism issues in Colorado. (Ongoing)

- **Becoming More DE&I** Program – the diverse, Latino panel of business, government and education professionals shared their life experiences and helped our members how to best address the issues they discussed.
- **All Branch Read** Program – with author Sandra Dallas to discuss her book Tall Grass which focused on the Japanese internment camp in southern Colorado.
- **Early Childhood Education** – Branch members provide ongoing support for a community coalition and helped host a meeting with Governor Jared Polis in September on this issue.
- **Holiday Open House** – in addition to our fundraising raffle, over 100 children’s books were collected and donated to the TLC Learning Center to support early childhood reading.
- **Joint Meeting with Delta Kappa Gamma** – an excellent program with the St. Vrain Valley School District Superintendent Don Haddad offered a significant amount of time to interact with him on issues of concern.
- **\$3,500 in Scholarships Awarded** – to support college women (June 2022)
 - ~ \$1,500 – **Sreeya Kariamkonda** – Junior at Colorado State University in Biomedical Sciences
 - ~ \$1,000 – **Emily Sanchez** – Junior at Harvard studying Integrative Biology and Global Health and Health Policy
 - ~ \$1,000 – **Emmelia Ashton** – Undergraduate at Colorado School of Mines in Metallurgical and Materials Engineering
- Routinely posted information on our Facebook page supporting this national strategic area.

Economic Security

Ensuring livelihoods for women.

<p>Goals:</p>	<p><i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i></p> <ul style="list-style-type: none"> • National Strategic Plan 2.0 Goals <ul style="list-style-type: none"> - Shrink Gender Pay Gap - Bolster inclusive career pathways for women
<ul style="list-style-type: none"> • See our Strategic Plan - attached 	
<p>Programs:</p>	<p><i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National’s Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i></p>
<ul style="list-style-type: none"> • \$3,500 in Community Action Grants awarded to community projects that support advancement for women and girls (June 2022) <ul style="list-style-type: none"> ~ \$750 to Safe Shelter program using high school peers, specifically athletes, to raise awareness of and support for victims of teen dating abuse. ~ \$1,000 to El Comité in support of their English as a Second Language (ESL) efforts 	

~ \$750 to **From Nest to Wings** to expand their video library to help address terms ad issue for first-generation college applicants.

~ \$1,000 to **Open Door** to provide childcare for the ESL class participants.

- Routinely posted information on our Facebook page supporting this national strategic area.

Leadership

Closing the gender gap in leadership opportunities.

Goals:

What goals did your branch set this year that are in alignment with this macro area of National's Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).

- National Strategic Plan 2.0 Goals
 - Expand number of women in leadership, particularly in STEM

- See our Strategic Plan - attached

Programs:

Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.

- Identified 1 student, Jaiden Rogers from FRCC, to attend AAUW's **National Conference for College Women Student Leaders (NCCWSL)**. In addition, nine branch members got together to view and discuss the conference's keynote presentation by Nikole Hannah-Jones.
- **International Women's Day Celebration** – Program titled *Being a Colorado Woman Legislator* offered the opportunity to hear from 3 of our area's successful women state legislators and interact with them on current legislative issues.
- President Wanda Schnabel presented a summary of our Branch's successful **fundraising roadmap**, from the use of Book Fair revenue to raffles to in-kind donations, at the state's Fall Leadership Conference.
- In October, Board members joined with community advocates in the Women's March for reproductive rights, including 400 flyers for the march's "goodie" bags.

Governance & Sustainability

Ensuring the strength, relevance, and viability of AAUW well into the future.

Goals:

What goals did your branch set this year that are in alignment with this macro area of National's Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).

- National Strategic Plan 2.0 Goals
 - Implement continuous improvement and best practices in governance, inclusion, and organizational functioning.
 - Enhance financial stability by increasing and diversifying revenue.

- See our Strategic Plan - attached

Programs:

Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.

- Continued to use the Branch's **3-year Strategic Plan** as our guide into the future.
- Received a **3-star rating** from National AAUW and anticipate being a 4-star before June 30, 2022.
- Received the **Gold Transparency rating** from the Guidestar Nonprofit oversight group.
- Established a **Membership Committee** focused on increasing membership and branch involvement.
- Filled **Longmont Library display cabinets** with information on our Branch's history and today's mission as well as the 19th Amendment, recognizing the right of women to vote.
- **Offered additional opportunities**, such as through the International Dinner "raffle", to donate to the Greatest Needs Fund as well as local initiatives including cash donations to our FRCC Pantry project.
- Increased donations to the **Greatest Needs Fund** by 31% from calendar year 2020 to 2021 for a total of \$2,518. In addition, the Branch made a \$140 donation to the Fund in honor of the organizations 140th Anniversary.
- Other Branch fundraising and giving - \$936 from grocery programs and Amazon Smile; \$1,204 from member donation (as of May 31, 2022). In addition, our members donated \$2,539 in food stuffs and personal items to our FRCC Pantry Drive. These funds support our programs and special projects, allow assistance for renewal fees, and supplement the Shape the Future program.

AAUW LONGMONT STRATEGIC PLAN 2020-21 through 2022-23

PURPOSE

The AAUW Longmont Branch, through its programs and policies, shall promote equity, education, and development of opportunities for women and girls that enable them to realize their potential. This will be done in a manner aligned with AAUW national's strategic planning areas of Education & Training, Economic Security, Leadership, and Governance & Sustainability.

GOALS AND ACTIONS

Goal statements and specific goals have been established in the areas of Programs, Membership, Public Policy, Communications, Governance, Finance, and Education. The goals identified are intended to be the focus of Branch strategic activities over the next 3 years. The accomplishment of the goals below has been assigned to specific Branch chairs and committees but will require collaboration between various board members, chairs, and members.

I. Programs: VP Programs and Committee

Program Goal Statement: AAUW Longmont will develop programs that address the needs of women and girls in our community.

1. Identify Branch member and local community interests and needs on an ongoing basis.
2. Tailor Branch programs and activities to address those interests and needs.

II. Membership: VP Membership and Committee

Membership Goal Statement: AAUW Longmont will serve our local members in ways that attract, maintain and increase a diverse membership; increase the involvement of existing members; and demonstrate a level of communication between members that expands their knowledge and support of the AAUW mission.

1. Increase Branch membership numbers and level of diversity.
2. Retain Branch members.
3. Increase Branch member involvement in the local, state, and national mission.

III. Public Policy: Public Policy Chair

Public Policy Goal Statement: AAUW Longmont will be a powerful advocate on issues that help achieve educational and economic equity and civil rights for women and girls, particularly at the state and local level where members of the Branch are considered a local resource on women's issues.

1. Identify local issues that correspond to the national AAUW focus areas and raise awareness of Branch members and local community.
2. Facilitate member participation in advocacy on an ongoing basis.

IV. Communications: Communications Manager and Committee

Communications Goal Statement: AAUW Longmont will use effective multichannel communications to expand the awareness of the AAUW and its mission with our membership and throughout our local community.

1. Increase awareness of our Branch support of the national AAUW mission, programs, and research among our members and in our local community.
2. Evaluate current and potential communication techniques for their level of effectiveness in increasing awareness.

V. Governance: President and Executive Committee

Governance Goal Statement: AAUW Longmont will attract, develop, and retain diverse leaders to facilitate the goals of our Branch.

1. Develop future leaders and plan for leadership succession in our Branch.
2. Engage more members in committees and Branch activities.

VI. Finance: Co-Financial Officers and Committee

Finance Goal Statement: AAUW Longmont will establish and maintain strategies that provide expanded understanding of Branch finances; support local community programming; and levels of philanthropy desired by our members.

1. Evaluate Branch members' status and associated financial implications.
2. Provide financial data and analyses to members on a quarterly basis.
3. Support fundraising opportunities for local and national AAUW goals and programs.

VII. Education: Executive Committee; Chair and Committee – TBD

Education Goal Statement: AAUW Longmont will establish solid, long-term connections with local educational institutions to provide awareness of the AAUW mission, programs, and benefits to their students.

1. Establish a board position of College/University Partners Chair and form an education committee. **Note:** This item is the responsibility of the Executive Committee
2. Establish solid, long term connections with Front Range Community College, particularly in Boulder County.

To be presented to the Board 1-2021
Approved: 1-4-2021