



BRANCH ANNUAL REPORT 2021-2022

Due: May 31, 2022

Branch:	Aurora		
President:	Bobbie Rubin	Date:	5/25/2022
<p><u>Education & Training</u></p> <p><i>Addressing the barriers and implicit biases that hinder advancement of women.</i></p>			
Goals:	<p><i>What goals did your branch set this year that are in alignment with this macro area of National's Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i></p>		
	<p>1) Hold major fundraising event by June 30, 2022, to raise \$5,000 to support scholarship awards. Fundraising goal exceeded this year by \$4,145 for a total of \$9,145! (completed)</p> <p>2) Award 3-5 scholarships by June 30, 2022, to 3rd and 4th year college students (completed)</p> <p>3) Strengthen relationship with Community College of Aurora, and explore initiating relationships with University of Colorado Denver, Metro State University (all Hispanic Serving Institutions), and University of Denver.</p> <p>4) Gift donations of personal items to the Gathering Place women's shelter</p>		
Programs:	<p><i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i></p>		
	<p>Scholarship Recipients Recognition Event (Sept. 2021) Ongoing used book sales to support scholarship fund</p>		
<p><u>Economic Security</u></p> <p><i>Ensuring livelihoods for women.</i></p>			

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<p>1) Reach 50% of Aurora Branch members to complete the Work Smart online program and promote with their personal contacts.</p> <p>2) Establish Start Smart program on CCA campus by April 2022</p> <p>3) Establish relationship with Aurora Chamber Women in Business re: Work Smart (completed)</p>	
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<p>Member participation in national AAUW webinars</p> <p>Colorado Public Policy Day focused on Women in the Workplace (Feb 2022)</p> <p>U.S. Representative Jason Crow/Staff (April 2022)</p>	
<p><u>Leadership</u></p> <p><i>Closing the gender gap in leadership opportunities.</i></p>	
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<p>1) Empower early and midcareer women to seek and succeed in leadership opportunities</p> <p>2) Expand leadership opportunities for women over 55 years of age or retired.</p> <p>3) Achieve 50% of membership as 2 Minute Activists by June 30, 2022.</p> <p>4) Promote National Conference of College Women Student Leaders (NCCWSL) at CCA by April 1, 2022 (CO deadline for NCWSL application). (completed)</p> <p>5) Establish partnership with DU Women's Alumni Association, and MSU and UCD coed Alumni Associations.</p>	
Programs:	<i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i>
<p>2021 Candidate Forum (Oct. 2021)</p> <p>U.S. Representative Jason Crow/Staff (April 2022)</p> <p>Colorado State Public Policy Day (Feb. 2022)</p> <p>Branch meeting focused on Women's leadership: DU's Education, Support and Direct Services.</p> <p>Speaker: Katy Barrs, Psy.D., Military Psychology Specialty, DU Clinical Associate Professor and Dr. Erica Atkins, PhD Faculty Director (Nov. 2021)</p>	

Governance & Sustainability/Membership

Ensuring the strength, relevance, and viability of AAUW well into the future.

Goals:

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- 1) Increase attendance & involvement at branch meetings & activities/events by 10% over 2020-21 by June 30, 2022. (completed)
- 2) Increase branch membership by 10% by June 30, 2022 (from National's removal deadline).
- 3) Increase Interest Group member involvement in branch activities by 10% by June 30, 2022.
- 4) Establish a list of area women's and/or related organizations – visit & present info on AAUW to a minimum of three by June 30, 2022. (e.g., Aurora Chamber Women in Business, Aurora Chamber Diversity & Inclusion Council, Business and Professional Women (BPW) of Colorado, Colorado Women's Foundation) (completed)
- 5) All Board Members read Bylaws & Operating Procedures by March 2022 Board meeting
- 6) Review & update all Job Descriptions by June 30, 2022
- 7) Engage more members in committees and Branch activities.
- 8) Assign a current active member to each new member to welcome and engage the new member in branch activities (to help retention)
- 9) Continue branch DEI Committee activities and work to attract more diverse membership.
- 10) Revise AAUW Leadership Succession Plan (completed)
- 11) Increase contributions to AAUW Greatest Needs Fund to achieve a 25% increase over last year (completed)

Programs:

Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.

Membership Drive

DEI Training, Speaker: Candace Smith (March 2022)