



BOARD ANNUAL REPORT 2020-2021

Due: April 20, 2021

Office: Membership Vice President

Name: Jill Smith

Date: April 12, 2021

STRATEGIC PLAN AREAS

Education & Training: *Addressing the barriers and implicit biases that hinder advancement of women.*

Economic Security: *Ensuring livelihoods for women.*

Leadership: *Closing the gender gap in leadership opportunities.*

Governance & Sustainability: *Ensuring the strength, relevance, and viability of AAUW well into the future.*

Goals: *What goals did you set this year that are in alignment with this Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).*



This was my first year as MVP for state. My goal was to meet the branch MVP's and to offer opportunities for communication about mutual concerns. After sending a survey and introductory email, an initial Zoom meeting was held in October to discuss state and national membership categories, dates and resources. Attachments to the introductory email included the Join Brochure, Public Policy Priorities and Legacy Circle.

A January Zoom meeting focused on MSD resources, MAL list and Paula Munger shared state's 3-year pilot of giving national and state memberships to local scholarship winners and the new DEI Officer position. From that meeting Linda Davies (Longmont's Treasurer) organized the MAL list for branches and a complete list of all branch MVP's was included in that spreadsheet.

More emails were sent about renewals, 2 Life Member categories and the Shape the Future plan and forms.

A final Zoom meeting was held in April to share progress and future plans.

While my goals were met, they can only be under Governance & Sustainability in the Plan. But, I'd like to share common themes of the branches (from branch annual reports) to show their commitment to our mission and strategic plan:

1. Community help - food, funds, toiletries/clothes, volunteers
2. 2-minute Activist (<https://www.aauw.org/act/two-minute-activist/>)
3. Work Smart Online (<https://www.aauw.org/resources/programs/salary/work-smart/>)
4. Website - Newsletters - Facebook - LinkedIn
5. Scholarship - Local and NCCWSL (<https://www.aauw.org/resources/events/nccwsl/>)
6. Programs involving community services and leaders

Programs: *Did you identify and/or hold any programs/activities/events that were in alignment with this Strategic Plan? If yes, please give a brief description of each and the date on which it was held/conducted.*

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