



ANNUAL REPORT 2019 – 2020

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| Branch: | Grand Junction, Colorado | | |
| Name(s): | Virginia Brown – President 2019-21 | Date: | 15 June 2020 |

STRATEGIC PLAN AREAS

Education & Training: *Addressing the barriers and implicit biases that hinder advancement of women.*

Economic Security: *Ensuring livelihoods for women.*

Leadership: *Closing the gender gap in leadership opportunities.*

Governance & Sustainability: *Ensuring the strength, relevance, and viability of AAUW well into the future.*

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| Goals | <i>What goals did you set this year that are in alignment with this Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i> |
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Education & Training:

- 1) We have a goal to continue not only our endowed scholarships at Colorado Mesa University, but to fund additional scholarship areas. One such area we wish to endow is the Women's Veterans Scholarship. We are working toward an updated, new edition of our Branch Cookbook. Funds raised from this will go towards endowment of this scholarship.
- 2) We continue to support and mentor our student members at Colorado Mesa University. The student members hosted a pumpkin decorating event at CMU, which brought lots of attention to our organization. Unfortunately, we were not able to attract additional student members to us.
- 3) We continue to reach out for additional ways to bring attention to our organization at CMU.

Leadership: We have been supportive of a local city council woman. This woman not only runs a local animal shelter, she also runs a non-profit helping women (Foundation for Cultural Exchange) in El Salvador to continue their education.

Governance & Sustainability:

- 1) We switched our non-profit status from 501-c-4 to 501-C-3 so we can pursue additional fund-raising opportunities
- 2) We strived to support AAUW Greatest Needs Funds at a higher level. We did not meet the desired level of \$30/capita for the branch however; we had \$480 donated to the Greatest Needs Funds at the end of 2019. In first quarter 2020; we have \$398. Our branch has 28 members for the membership year of 2019-20. We do have one member that appears to consistently donate funds to AAUW on a quarterly basis.

| Programs | <i>Did you identify and/or hold any programs/activities/events that were in alignment with this Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i> |
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| | <ol style="list-style-type: none"> 1) November, 2019: Event: Girl Scouts Women of Distinction Awards – Virginia Brown purchased a table, and donated the seats to the board and members who wished to attend to support GSCO, Region 1. GSUSA and GSCO strive to prepare young women to take the reigns as CEOs, board members and community leaders. 2) October 12, 2019 – Jenne Baldwin-Eaton – Excellent program on Viticulture and the program at CMU. 3) November 9, 2019 Anna Stout – Foundation for Cultural Exchange – https://fceelsalvador.org/ the Foundation provides assistance, letting the residents come to them with ideas for improvements, the stories of the spay/neuter clinics and how that helps local sanitation efforts, and the efforts made to keep students enthused and in school, even through college, were very eye-opening. The speech from Majo, one of the scholarship students from El Espino, was very moving. 4) January 2020: Speaker Sherry Ficklin – Local author talked about publishing in today’s world 5) February 2020: Program at EUREKA – Jenn Moore believes Eureka! is an intersection of math, science, and art—bringing students and the community together for exhibitions, hands-on activities, and classroom learning. Moore hopes to make Eureka! a magnet for creativity, critical thinking, and lifelong learning. She hopes to redefine the way people think about, learn about, and interact with science and technology by making science fun for everyone. 6) 2nd Annual Women Who Make History event to honor a local woman was scheduled for 3/30/20. Unfortunately, this event was delayed due to the COVID-19 |
| | <p><u>Five Star National Recognition Program</u></p> <p><i>Programs</i></p> <p><i>Advancement</i></p> <p><i>Communications and External Relation</i></p> <p><i>Public Policy & Research</i></p> <p><i>Governance & Sustainability</i></p> |