



BRANCH ANNUAL REPORT 2019 - 2020

Due: __June 30, 2020_____

Branch:	AAUW-Durango		
President:	Marcy Jung	Date:	June 20, 2020
	2019-20 motto:		
	Lead with FIRE (Fearless Intention to Realize Equity)		
	*Coronavirus caused re-schedule		
Education & Training			
<i>Addressing the barriers and implicit biases that hinder advancement of women.</i>			
Goals:	<i>What goals did your branch set this year that are in alignment with this macro area of National's Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i>		
	By May 2020, all special events affiliated with AAUW-Durango will be intentionally developed with the strategic plan themes (Education & Training). <i>Successful with 5/7 events that we completed; and two re-scheduled with the same program plan. Estimated completion is August 22nd. Other events re-scheduled for 2020-21.</i>		
Programs:	<i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i>		
	<p>A year-long effort to celebrate and educate about the 100 year anniversary of the ratification of the 19th Amendment supplemented our already full season of annual programs. Planning began in July of 2019 when our AAUW-Durango board representative for history, Marilyn Sandstrom, initiated the cooperative efforts of AAUW-Durango and LWV-La Plata County. Each organization provided \$500 seed money for the project and the 19th Amendment Committee was established. They soon enthusiastically developed a series of county-wide events to increase awareness for all ages.</p> <p>The majority of our educational efforts in 2019-20 is dedicated to women's right to vote. Along with reaching out and partnering with LWVLP, we expanded our capacity to deliver our educational plan by applying for and receiving a \$2000 grant from the local Ballantine Foundation Fund.</p>		



1. Durango Winter Festival – Snowdown Parade – 19th Amendment Committee organized signs, sashes, suffragist posters, and people to march. 30+ women, men, children emphasized “Women Rock the Vote” in relation to the 2020 theme: Rock-n-Roll. January 31, 2020.
2. Life Long Learning Series speaker – AAUW Durango member, Katherine Burgess: “The Women Wore White”. February 13, 2020.
3. Fort Lewis College Campus-wide “Fall-in-Love with Voting Fair”: Organized by C/U liaison and representative; tabling with educational brochures about AAUW; 2-minute activist cards; and packet entitled “64 Things White People Can Do”. February 14, 2020.
4. *Annual Meeting and More. Guest, Karen Schwabach, is the author of the historical fiction young reader, “The Hope Chest”. Activities were scheduled for audiences 4th grade and up at libraries and schools throughout La Plata County from May 3rd to May 5th to educate about the 19th Amendment. Anticipated date to re-schedule is mid-October.
5. 19th Amendment Rally, August 22nd at 10 am in Buckley Park of Durango. Rally revisions are underway to create a covid-compliant event. A walking museum of posters featuring suffragists’ photos and bios along with a celebration logo/vote yard sign giveaway are part of the plan.
6. *Annual Book & Author Event, hosting Marcy Houle, author of “The Gift of Caring”. Re-scheduled for September 26th. This event is co-sponsored with the *Care for Caregiving AAUW Community Action Grant* and St. Mark’s Caregiver Outreach.
7. Monthly article in our Sage Newsletter about current public policy topics for members by public policy liaison.

Economic Security

Ensuring livelihoods for women.

Goals:	<i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i>
	<ul style="list-style-type: none"> ➤ By May 2020, all special events affiliated with AAUW-Durango will be intentionally developed with the strategic plan themes (Economic Security). 70% successfully complete. ➤ Our annual fundraising level will meet or exceed the 2019-19 achievement of \$6000; and dollars raised will directly benefit women in leadership and economic security. 90% success.
Programs:	<i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National’s Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i>
	<ol style="list-style-type: none"> 1. Endowed Scholarship Awards: 1) Alicia Hanson (Virginia Schoser Scholarship) 2) Cinnamon Hobbs (Cheryl Jackson Scholarship) 3) Carissa Hewitt (Janet Watson Scholarship) awarded during 2019-20 academic year. 2. Four annual events to support that support three primary projects contributing to economic security: Annual Fall Luncheon – 7th annual award for Fort Lewis College women to attend NCCWSL ; Holiday Un-Party and *Annual Book & Author Event – Sandy Brown Scholarship



established in 2019 and at \$6000; and the *Annual Meeting - AAUW-Durango/Village Aid Project to provide \$500 STEM travel assistance to a female identified participant.

3. *Equal Pay Day activity that honors a 20% discount to women at up to 5 local businesses. Our re-scheduling hope is to select a date and honor Black, Hispanic, and Native American equal pay days this fall. Date TBD.
4. Uniquely inspired by the 100th Anniversary of the 19th Amendment we took on a special NCCWSL alum, artist, Hayley Kirkman and commissioned her to design our logo for the 19th Amendment celebration. The original signed print will be auctioned at the August rally with proceeds going to the artist.
5. The onset of the pandemic inspired our “Progressive Campaign” in April. The Durango-AAUW board agreed to make a \$500 donation to the FLC Persistence/Emergency Fund. Then an anonymous donor matched the donation. With \$1000 total, we reached out to our AAUW-Durango membership to match the \$1000. In May we donated \$2000 to this fund and a sampling of the emergency response to students can be seen here: <https://www.youtube.com/watch?v=vBT-leva5al&feature=youtu.be>

Leadership

Closing the gender gap in leadership opportunities.

Goals:	<i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i>
	<ul style="list-style-type: none"> ➤ By May 2020, one annual event affiliated with AAUW-Durango will be intentionally developed with the strategic plan themes (Leadership). 100% success. ➤ Our annual fundraising level will meet or exceed the 2018-19 amount raised to support Fort Lewis College women in attending 2020 NCCWSL; and up to 2 students will attend. \$1836 = goal and \$2229 was raised at the leadership theme event. 50% success; \$ raised but NCCWSL cancelled.
Programs:	<i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National’s Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i>
	<ol style="list-style-type: none"> 1. Annual Fall Luncheon with Laurie Meininger. Title: “Diplomacy, Leadership & Women”; October 5, 2019. 2. *NCCWSL attendee(s) were never selected due to the coronavirus. Funds are being held to pick back up with annual attendance in 2021.

Governance & Sustainability

Ensuring the strength, relevance, and viability of AAUW well into the future.

Goals:	<i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i>
---------------	--



- By September 2020, we will increase our membership to 100 as a way to commemorate the 100th Anniversary of the 19th Amendment. 91% as of May 2020.
- By May 2020, events or activities affiliated with AAUW-Durango will be intentionally developed with the strategic plan themes (Governance and Sustainability). Indirectly, yes.

Programs: *Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.*

1. *Membership table is present and active at all AAUW-Durango events.
2. The College/University Partnership of Fort Lewis College is a very proud sustainable success of AAUW-Durango for National AAUW. The C/U partnership was renewed with the start of a new college president in 2018 and new provost in 2019.
3. The branch president, and the liaison with the representative separately started a conversation the new Provost at Fort Lewis College about growing the awareness of AAUW and AAUW-Durango on campus.

Five Star National Recognition Program

A fair assessment of AAUW-Durango reveals one star ★ earned in Programs and positive progress made in Advancement and Governance/Sustainability and certain strides possible in Communications and Public Policy & Research.

Programs

1. A resource mapping activity was completed at our annual board retreat.
2. Annual Fall Luncheon: "Diplomacy, Leadership, and Women"
3. Life Long Learning Series: "The Women Who Wore White"
4. Progressive Fundraising Campaign for the FLC Persistence Fund
5. *Annual Book & Author Event: "The Gift of Caring" by Marcy Houle
6. *Annual Meeting and More: "The Hope Chest" by Karen Schwabach

Advancement

1. Retain 91% of membership total.
2. Currently at \$17 or \$30 per capita goal.

Communications and External Relations

1. Facebook shy of one post monthly.
2. We will consistently engage with state communications chairs.

Public Policy & Research

1. "Fall in Love with Voting Fair" distributed 2-minute Activist cards.
2. Be in touch with state public policy co-chairs.

Governance & Sustainability

1. We did become more familiar with the state and national strategic plans and therefore attempted to align our planning accordingly.
2. Need to review a sample of a succession plan to ensure new ideas and perspective in future leadership.

In conclusion: An illustration of our 2019-20 determination to
Lead with Fire...

