



Boulder Affiliate
American Association of University Women
Annual Report 2018-2019
June 29, 2020
Prepared by Kathy Olivier, President

Mission: Advance Gender Equity for Women and Girls through Advocacy, Education, & Research

Vision: Equity for All

Values: Nonpartisan, Fact-based, Integrity, Inclusion and Intersectionality

1. **Positive Impact:** Members engaged in beneficial ways, and a broad knowledge and appreciation of Boulder AAUW.
2. **Growth:** Increase membership, participation, contributions, programming, and recognition.
3. **Strong Infrastructure:** Documented policies and procedures, integrated committee structure

WE DEVELOPED STRATEGIES FOR EACH OF THE PRIORITIES:

1. **Positive Impact:** Expand the AAUW Work Smart & AAIW Start Smart Programming, Continue EYH, create additional programs for youth, conduct programs and events that members, guests and community members find useful and engaging.
2. **Growth:** Increase membership, participation and contributions by using a variety of effective outreach approaches, frequent communications, and compelling programming regarding equity for women and girls.
3. **Strong Infrastructure:** Using an operational infrastructure design of committees with clearly defined and documented policies and processes, manage the work of Boulder AAUW. Provide regular Board of Directors' oversight of compliance with processes.

WHAT WE HAVE ACCOMPLISHED TO DATE:

1. **Positive Impact:** We held 4 Work Smart & Start Smart sessions with 108 young ladies from CU Boulder. Bringing our total of young woman trained to 303. We selected 3 Brown-Ricketts-Udick scholars each with \$1000 for this 2020- 2021. National Conference of College Women Student Leaders (NCCWSL) sponsored by AAUW National in Washington, DC. We conducted a Voter Registration Drive training, and Branch programs on such subjects as: "Colorado Women who have Paved the Way", "Estate Planning and Charitable Giving" "Let the Women Vote: How Colorado Women Won Suffrage 1876-1893" and "The Reentry Initiative". In addition, 6 interest groups continued to meet on a monthly basis.

2. **Growth:** Our outreach approaches included holding monthly Meet-Ups at the St. Julien Hotel in Boulder. During these events AAUW Boulder members discuss our initiatives and generally 2-3 new people are motivated to join the organization after each meeting. We have added 15 women to our roster of members over the last year. From a communication perspective we have used a monthly bulletin filled with information about the work of the branch, that of AAUW Colorado and AAUW National priorities. We keep our Facebook page and website up to date and are on LinkedIn. In addition to the monthly bulletin, we also email flyers before upcoming events. We are an active member of the Women's Collaborative of Boulder County (WCBC) which is an organization of women's not-for-profit organizations in Boulder County. Recently, we helped organize and participated in the WCBC International Women's Day.
3. **Strong Infrastructure:** We held our second Annual Appeal and raised over \$2000 for our AAUW Programs. The Board of Directors' meets monthly on a regular basis to review the branch financial, membership, and program status. The committee chairs take responsibility for informing the board members on the status of their area.