

ANNUAL REPORT 2019 - 2020

Office:	President, AAUW of Colorado		
Name:	Stormy McDonald	Date:	June 19, 2020

STRATEGIC PLAN AREAS

Education & Training: Addressing the barriers and implicit biases that hinder advancement of women.

Economic Security: *Ensuring livelihoods for women.*

<u>Leadership</u>: Closing the gender gap in leadership opportunities.

Governance & Sustainability: Ensuring the strength, relevance, and viability of AAUW well into the future.

What goals did you set this year that are in alignment with this Strategic Plan? Please Goals prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).

- To emphasize National Strategic Plan Areas for second year with new State Program Co-Chairs, visits to Branch Boards/Meetings (6 of 12), and in all communications. 90%, 2 Branches not visited due to Corona Virus Pandemic.
- 2. To encourage donations to National most needed areas and to use some state monies for same. 100%
- 3. To review Five Star Recognition Program in Colorado branch membership numbers, branch member donations, and branch programs and see how many branches are interested in it.

Programs Did you identify and/or hold any programs/activities/events that were in alignment with this Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.

- 1. Fall Leadership Conference, Aug. 2019. Attendees
 - a. Executive Committee Meeting, Program Comm. Mtg., Interbranch Council Mtg.
 - b. Board mtg.
- 2. Zoom meetings and Conference calls with Executive Committee, Program Committee, Regional State Presidents to make a virtual Regional meeting happen during Pandemic.
- 3. Modeled importance of donations to National Most Needs Areas and to take advantage of matching donations.

Five Star National Recognition Program Comments

Programs —Is our state interested in a doing a community resources map?

Advancement — All 12 of our branches use the Membership Payment Program

Can one person join the Legacy Circle by a commitment to donate part of your estate?

Communications and External Relations: Our state website does link to Work Smart Online.

State website and Facebook account post regularly and are focused on economic security.

Our 11 Branch websites and Facebook accounts do not allow us to qualify for a state star.

Public Policy & Research

Governance & Sustainability – Our state plan is the National Strategic Plan!
Our branches and state have donated to National's Greatest Needs Funds but prioritize branch and state projects & scholarships first. With 3 quarters information we average \$18.00 per capita to greatest needs funds with additional contributions for NCCWSL, Legal Advocacy Fund, Judith Sanderson & Eleanor Roosevelt Funds.