

**AAUW Colorado State Board of Directors Meeting Agenda**  
**Saturday, August 24, 2019, 8:00 – 8:55 a.m.**  
**Holiday Inn, Main Conference Room, Lakewood CO**

**Teleconference Information:** Dial-in number: 605-472-5814, Meeting ID: 815-808-462

I. Call to Order Stormy McDonald

Welcome, Introductions, Quorum Confirmation  
Appointment of Reading Committee, Tellers, Time Keepers  
Reading Committee Jill, Diane, Carolyn if needed.

II. Secretary's Report Kim Lourenco

Minutes, Highlights of Executive Committee Meeting, Highlights of Correspondence  
Correspondence- Becoming incorporated, correspondence to be an organization with labor displayed

III. Officer and Committee Reports –

**President, Stormy McDonald**

Worked with the new program co-chairs regarding the Regional Conference, along with the other 5 states presidents. Directories are all updated on website, Board, Committee's, IBC, Branch Officers, Password protected members page. Information is updated in accordance with the national database. Stormy will be visiting branch board meetings and Paula Munger, President-Elect will be attending branch meetings as ways to connect with the members and branches.

**Program Development Co-Vice Presidents, Susan Brodie, Diane Fuchs**

Hand out the Save the Date for the Regional Conference, one of the topics will be focused on the 100<sup>th</sup> year celebration of the 19<sup>th</sup> amendment.

**Membership Co-Vice Presidents, Terry Campbell Caron, Eileen Young**

**In absentia:** The report was reviewed by Stormy as the co-chairs were not present. 781 members current on dues, 1,036 (including nonrenewed). Nonrenewed individuals will be removed from all databases if not renewed by the deadline of November 1, 2019. Quarterly meetings for Branch Membership VP's continue. Meeting in September with open invitation to Committee members (Last Saturday of the month).

**Finance, Kathy Singer**

Proposed Budget as approved by finance committee. Increased allotment for President Elect to allow for travel to visit branches, increases to assist presidents to attend the Regional Conference. AAUW Funds Donation to National AAUW Fund (unrestricted funds to be used as needed). Virginia Brown proposed increasing the amount to \$3000. Paula Munger looks at this as a starting point to encourage the line item for future planning, so perhaps next year we can increase the funds. (discussion to be continued in New Business) Motion to approve after reports.

**AAUW Funds Director, Barb McDaniel**

2018 report was referenced, the top 4 branch awards (new page added to the minutes from this meeting in the Secretary Binder). The per capita giving for branch is very low, but we need to also look at National's needs and supporting programs across all our (national) branches. 11 out of 12 branches are supporting local scholarships.

**Public Policy Co-Directors, Sally Mathewson, Gail Wilson**

Public Policy Day will take place February 1, 2020. The Immigration Conversation, immigration as compared to refugees, what the current environment looks like in Colorado. Here at the Hilton, price will be the same as last year.

### **Communications Co-Chairs, Carolyn Cooley, Kathy Hall**

Handout (Incl. in Sec Binder). In Red is listed the accomplishments of the committee based on the recommendations from the independent consultants last year. Included are next steps for the next year to encourage visibility of the branches and state group. Encouraging branches to post 1 quality post (pictures, small write up, public, and sharable). Then the other branches/State can share it. Efforts continue to obtain more metrics by using new technologies such as MailChimp to promote quarterly analysis of communications. One recommendation that did not work as well was to host 3 content buckets on Facebook since it was found to be challenging to follow, communications will be reevaluating how to promote those 3 areas. Develop Strategic Partnerships with organizations with like-focused missions, such as the League of Women's Voters to cross promote content and increase visibility and perhaps encourage recruitment of new members. Assign leads within the board members to go out and forge these partnerships with assistance and follow-up support from the Committee.

### **Bylaws Chair, Jill Smith**

Be aware of the bylaws, procedures, and board responsibilities. After convention Jill sent the changes to the existing branch presidents, an article in the state bulletin, IBC was given updated required bylaws and board responsibilities to share with branch presidents. Some difficulty comes from the differences in 504 and 503 (C) based organizations and the laws surrounding their bylaws.

### **Nominating Committee Chair, Virginia Brown**

Barb McDaniel, would like to continue as Funds Director, Still in need of nominations for Membership (possible Co-Vice Presidents), Archivist, and Public Policy Co-Director.

### **Interbranch Council Chair, Karen McIntosh**

The IBC is going on it's 4th year, 4 scholarships this year to attend the FLC at \$100. 75% attendance with memberships. 7 new presidents out of 12 branches so Karen will reach out to welcome them and encourage attendance to IBC. Collaboration between IBC and State Board has been excellent for helping increase communication of changes, responsibilities, etc. 3 in person meetings a year and then a telecom meeting in July. Alternate Chair is Virginia Brown and Sharon Schlegel the Secretary.

### **President Elect, Paula Munger**

Visiting each of the branches and their membership throughout the state and participating as a listener to the needs and wants of the branch members to assist them in the next year going forward.

## **IV. Unfinished Business**

Stormy McDonald, 2018 National Strategic Plan vs. 2014 Colorado Plan

Annual reports will be changed to mirror that National Strategic Plan. The CO Strategic Plan needs to be addressed as well, perhaps updated to mirror the National Plan as well. Invitation to remove the CO Strategic plan from the website and either update it with the National Plan or say pending (and then how will we move forward with an updated plan)

## **VI. New Business**

Treasurer, Kathy, moved to propose the 2019-2020 budget be approved. Motion carried. All present were in favor to support the new budget including the donation of state funds to National in support of our Mission.

Regional Conference June 19-21, 2020, Susan & Diane

Fall Leadership 2020, Paula, interested in finding another place/location. Paula suggested reviewing the timing of FLC since Regional is June. The board members supported to look into dates in September of 2020. The board also expressed intent to review the current meetings for redundancy of content and scheduling of dates.

Jill Smith, after receiving a notification from the League of Women voters, attended the August 12th CO Senior Lobby Day presentation: Death & Taxes - Understanding one of them. Elizabeth Garner, the State Demographer, was one of the speakers. Jill approached her to share AAUW's Work Smart program and asked for her assistance in initiating and cultivating connections to partner with other CO organizations. Ms. Garner was willing to speak with us about that. Stormy will contact AAUW CEO, Kim Churches, to check the status of the Work Smart program in Colorado. Elizabeth Garner could be a possible speaker for the Regional Conference or a branch meeting.

Sally Mathewson, Public Policy Co-Director, announced that AAUW-CO supports Amendment CC on the Nov. 5th ballot. AAUW-CO is neutral on Proposition DD.

VII. Announcements; made per minutes

VIII. Adjournment Stormy adjourned the meeting at 8:58 am.

Minutes were reviewed by Jill Smith with suggestions made on October 21, 2020. A copy of these minutes will be made available in the Secretary Notebook as well as online on our webpage.

**(signature on file)**  
**Kim Lourenco, Secretary**

**January 31, 2020, Executive Committee**  
**Date of Approval**