

What is Twitter?

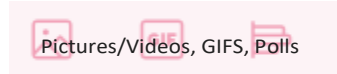
Twitter is an online social media platform and news service, where users post and interact with each other using tweets.

Who uses Twitter?

According to PEW Research, 24% of internet users use Twitter. 36% of online adults ages 18-29 use Twitter, which is more than triple among online adults ages 65 and older.

What can I tweet?

You can add pictures, videos, GIFS and polls to your tweets. Don't forget to include #hashtags and @users to mention topics and people and gain exposure on your tweets.



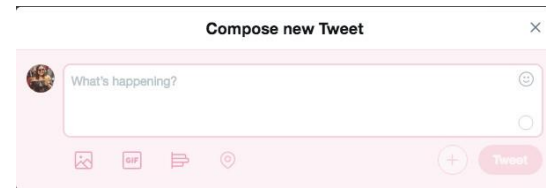
280 characters or less.

Twitter is known for being short and sweet, so keep your message brief.

HOW TO TWEET

Composing a tweet.

In the upper righthand corner, click the "Tweet" button. A pop-up box will appear that says, "What's happening?" Click inside this box and write your tweet. Once you have finished your tweet, click "Tweet" on the bottom right of the pop-up box.



Mentions.

To tag (mention) a user, use the @ symbol, type their username then select the correct user (shown below).



Hashtags.

To use a hashtag, type the # (pound) symbol then type the topic. Ex: If you are tweeting about football and you live in Colorado, you might use #Broncos.

Retweeting.

Retweeting is when you want to share someone else's tweet on your own page. To do this, click on a tweet, then click retweet. You also have the option to add a comment to a tweet. To do this add your comment in the box that says "Add a comment..." then click retweet at the bottom right.



Replying.

You can reply to other users' tweets by clicking the "Tweet your reply" box underneath a tweet.

